

James Bullock Jr

From: Foster Hughes
Sent: Wednesday, March 25, 2020 10:22 AM
To: Ashley Parham; Carlie Metts; Chris Hill; Emmitt Godette; Foster Hughes; Gus Hill; James Bullock Jr; James Hucks; James Lewis; Jennifer Games; Kari Greene-Warren; Kelvin Hardesty; Michael Horton; Nancy Donahue; Shelley Collins; Stephen Browne; Taurance Williams; Veronica Mattocks
Subject: Top Priority Project - Due at 11:30am (Our Vision)
Follow Up Flag: Follow up
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Hello everyone,

I want to share with you our new mission statement:

To enhance the quality of life for all citizens through the development of sustainable facilities, parks, programs, and services that promote a lifestyle of cultural arts, physical activity and wellness for all.

Now, I want your individual input on our vision statement. Your project for the next hour is to provide feedback on what you think would be a good vision statement for our department. No collaboration with your coworkers. I want your individual thoughts on this.

So what is a vision statement? "It's a guiding image of success. In architectural terms, if a mission statement provides a blueprint for an organizations work, then the vision is the artist's rendering of the realization of that mission."

Here are some examples of vision statements –

Our Old Vision State – Leisure and cultural opportunities for all.

Other Department examples:

- To become the provider of choice in parks and recreation within the communities that we serve.
- To enhance the well being of our community through laughter, play, conservation and discovery.
- To create a lifetime of memorable experiences for citizens and visitors.

I look forward to seeing everyone's responses no later than 11:30am this morning.

Thanks,

Foster Hughes, CPRE
Director of Parks & Recreation

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James Bullock Jr

From: hughesf@newbernnc.gov via SurveyMonkey <member@surveymonkeyuser.com>
Sent: Wednesday, March 25, 2020 2:55 PM
To: James Bullock Jr
Subject: We want your opinion

2020 Vision Statement Survey

We're conducting a survey and your input would be appreciated. Click the button below to start the survey.
Thank you for your participation!

[Begin Survey](#)

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