

New Bern Parks and Recreation Foundations of Play, Recreation and Leisure Matrix

Programs that Provide Leisure Education	Target Audience	Purpose of Delivery	Specific Program or Activity Examples
Senior Clubs	Seniors citizens	To provide information and opportunities to participate in department and community programs and events to ensure access to leisure fulfillment	Golden Age meetings and trips
Preschool Programs	Preschool and their parents (2-5 years old)	To offer recreational and learning experiences to develop children’s creativity, imagination, and expression.	Mommy & Me Program and presentation to Craven County Head Start Program
Inclusion	Physically and mentally challenged populations	To ensure that all citizens are informed about recreational programs and to provide every opportunity to participate within the recreation facility	Designated special population times for organizations and individuals at the recreation facility. Events such as Special Olympics
Parks & Recreation Public Information Booths	General Population	To provide citizens with information and opportunities to participate in community programs and events to have access to leisure fulfillment.	DUFFEST, MumFest, New Bern High School Career Day, Cedar Street Block Party, Martin-Marietta Park Public Interest Meeting, Parks and Recreation General Public Input Meeting, Festival of Fun, Preschool Parade

6.1.1 – Program and Service Determinants

Programs that Provide Play	Target Audience	Purpose of Delivery	Specific Program or Activity Examples
Youth Programs	Ages 6-12	To provide open, free, and expressive opportunities for participants through various art forms	<ul style="list-style-type: none"> • Candy-Making Workshops • Trash 2 Treasure
Preschool Programs	Preschool and their parents (2-5 years old)	To provide open, free, and expressive opportunities for participants through music and arts and crafts	<ul style="list-style-type: none"> • Preschool Parade • Festival of Fun • Mommy & Me
Adult and Senior Programs	16 and older	To provide open, free, and expressive opportunities for participants through various art forms	<ul style="list-style-type: none"> • Adult Art Classes • Ceramics Classes • Joggin' Noggin'

6.1.1 – Program and Service Determinants

Programs that Provide Recreation	Target Audience	Purpose of Delivery	Specific Program or Activity Examples
Youth and Adult Sports	Ages 6 and older	To promote freedom of engagement in positive activities in the pursuit of joy, excitement, and a challenge.	<ul style="list-style-type: none"> • Adult Co-Ed Volleyball • NBPR Basketball/Football • Disc Golf • Pickleball
Youth Events	Ages 1-12	To promote freedom of engagement in positive activities in the pursuit of joy, excitement, and a challenge.	<ul style="list-style-type: none"> • Annual Easter Egg Hunt • Twilight Easter Egg Hunt
General Activities	General Population	To promote freedom of engagement in positive activities in the pursuit of joy, excitement, and a challenge.	<ul style="list-style-type: none"> • Open Gym • Open Game Room • Parks/Playgrounds • Walking Trails