

New Bern Parks and Recreation Program Matrix Scope of Program Opportunities

Program Area	Description	Types of Activities	Specific Programs Offered	Ages & Gender	Target Population	Costs
Arts	Creative work that display form, beauty, and/or unusual perception	Painting, sculpting, engraving, etching, printing, etc.	<u>Adult Art Classes</u> <ul style="list-style-type: none"> • Realistic Drawing • Mixed Media • Life Like Portraits • Art Camp • Trash 2 Treasure 	Male and Female Ages 5 – 65+	All races and ethnicities	\$5 - \$90
Performing Arts	Individual is the mode for expression, combines elements of different medias, performance before an audience	Music, dance, drama	<ul style="list-style-type: none"> • Senior Line Dancing • Adult Line Dancing 	Male and Female Ages 18+	All races and ethnicities	Free
Crafts	Items that have decorative value as well as being useful	Sewing, weaving, ceramics, macramé, crochet, leather arts	<ul style="list-style-type: none"> • Ceramic Classes • New Bern Embroiders Guild • Mommy & Me 	Male and Female Ages 5 – 65+	All races and ethnicities	\$0 - \$40
Aquatics	Activities done in or upon the water	Instructional swim, drop-in swim, aquatic games, exercise programs	<ul style="list-style-type: none"> • Youth and Adult Swim Lessons • Public Swim 	Male and Female Ages 0 – 65+	All races and ethnicities	<u>Public Swim</u> Free - \$4.50 <u>Lesson</u> \$40-\$70
Outdoor Recreation	Activities in the out-of-doors; land, water, or air based	Climbing, camping, biking, jogging, fishing, bird watching	<ul style="list-style-type: none"> • Kids in Canoes • Youth Fishing Derby 	Male and Female Ages 5 – 12	All races and ethnicities	Free
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6.3 – Scope of Program Opportunities

Program Area	Description	Types of Activities	Specific Programs Offered	Ages & Gender	Target Population	Costs
Wellness	A process as well as an end directed towards achieving optimal health	Physical fitness, nutrition, smoking cessation, substance abuse, medial self-care, safety training	<ul style="list-style-type: none"> • Senior Fitness • Low Impact Aerobics • Youth Yoga 	Male and Female Ages 5 – 65+	All races and ethnicities	Free
Hobbies	Activity pursued with intense interest and longevity, types of collection, creative, educational, and performing	Antique collecting, baseball cards, coins, dolls, cooking, chess/checkers	<ul style="list-style-type: none"> • Tryon Treasure Decorative Doll Painters • Candy-Making Workshops • Cooking Camps 	Male and Female Ages 8 – 65+	All races and ethnicities	Free - \$35
Social Recreation	Promotes sociability and opportunities for social interaction; key factor is to bring people together for socializing	Parties, picnics, dances, family activities, festivals, social clubs, tournaments	<ul style="list-style-type: none"> • 4th of July Celebration • New Year's Eve Block Party • Christmas Flotilla • Foot Loose on the Neuse Concert Series • Movies in the Park • Festival of Fun • Pre-school Parade • Youth Easter Egg Hunt 	Male and Female Ages 0 – 65+	All races and ethnicities	Free
Volunteer Services	Services provided without pay, providing to others as a community/civic service	Administrative volunteers, program volunteers, service-oriented volunteers	<ul style="list-style-type: none"> • Kidsville 2.0 community build • Park clean up volunteers 	Male and Female Ages 0 – 65+	All races and ethnicities	Free

6.3 – Scope of Program Opportunities

Program Area	Description	Types of Activities	Specific Programs Offered	Ages & Gender	Target Population	Costs
Travel and tourism	Travel involves the movement of individuals from one location to another; tourism involves provision of attractions and support services	Outings, trips, vacations, and destination attractions.	<ul style="list-style-type: none"> • Shopping Trips • State Fair Trips • African American Cultural Museum Trip • Art of the Carolinas Trip • NC Zoo Trip 	Male and Female Ages 5 – 65+	<ul style="list-style-type: none"> • African Americans <p>All races and ethnicities</p>	\$10 - \$35
Sports, Games, Athletics	Games require low level of organization/skills, few rules, short duration. Sports have codified rules, and procedures, require vigorous exertion, higher level of organization. Sports becomes athletics when it is organized for competition.	Basketball, football, baseball, soccer, volleyball, tennis, wrestling, badminton, racquetball, etc.	<ul style="list-style-type: none"> • Open gym • Open Net Volleyball • Pickleball • Youth Basketball League • Youth Football League • Co-Ed Volleyball league • Baseball Leagues use of fields 			Free- \$400